

Coming Attractions



STEVE HOWE

TRAILSIDE: MAKE YOUR OWN ADVENTURE

Tune in to the great outdoors by watching *Trailside: Make Your Own Adventure*, the brand-new how-to series shown on national public broadcasting stations and sponsored in part by Chevy Truck. The series is hosted by John Viehman, noted outdoor expert and editor of *Backpacker* magazine, published by Rodale Press.

The series shows viewers how they can safely and responsibly experience backpacking, canoeing, mountain biking, cross-country skiing and other outdoor activities in all seasons under a variety of conditions. Locations for the first 13 shows include Alaska, Colorado, Montana and Mexico. In its second season, *Trailside* will travel to international locations.

Says Chevy Truck spokesman Jerry Van Noord, "We are delighted to be working with the *Trailside* team on this wonderful new series. Chevy Truck has always stood for the rugged individuality and practicality in a changing world that we see in *Trailside* and its themes."

MARLBORO ADVENTURE TEAM

This month, from September 16-20, 10 thrill-seeking adults will experience the West — 600 miles of Marlboro Country — with a once-in-a-lifetime adventure. They'll explore Colorado and Utah by raft, dirtbike, horseback and four-wheel-drive vehicles, led by Phil Atkins, one of the country's leading outdoor adventure specialists.

The Marlboro Adventure Team was selected from adults who responded to a "Make the Team" contest offered in national consumer magazines since last November.

Chevy trucks have been chosen as the official 4x4 to be driven by the team. And the Chevy 4x4 CK 1500, complete with chrome mag wheels and bumpers, fender flares and a customized paint scheme, has been chosen as the official team vehicle for this Wild West adventure.

Look for an update following the Marlboro Adventure Team's travels in the next issue of *Chevy Outdoors*.

GANGLER'S FLY-IN LODGES

Canada's ultimate sportfishing adventure is gearing up for the another season. The Gangler's Fly-In Lodges are taking reservations for 1994 at their famous Scott Lake Lodge in the Northwest Territories and Reindeer Lake Lodge in Northern Saskatchewan, where anglers have been known to experience trophy fishing at its best.

Last year alone, more than 1,600 pike and lakers 18 pounds or larger were caught and released. Walleye action saw lots of 2-4 pounders. And in 1992, a 38-pound northern pike was pulled from Reindeer Lake, which carries an undisputed reputation as one of the world's most productive fisheries.

There are seven Gangler fly-in camps around the two main lakes. For more information call Gangler's at (800) 23-LODGE.



JOHN FIELD